

Working at top speed, the Montreal IBMers had it ready for nine o'clock Monday morning when the show opened. H. P. Tasman, Special Assistant to Director of DP Sales, IBM World Trade Cor-



R. T. Hunter, Beaver Hall, explains IBM 1401 to capacity crowd.

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Next stop, Canadian National grounds, Her equipment p motive Buildi

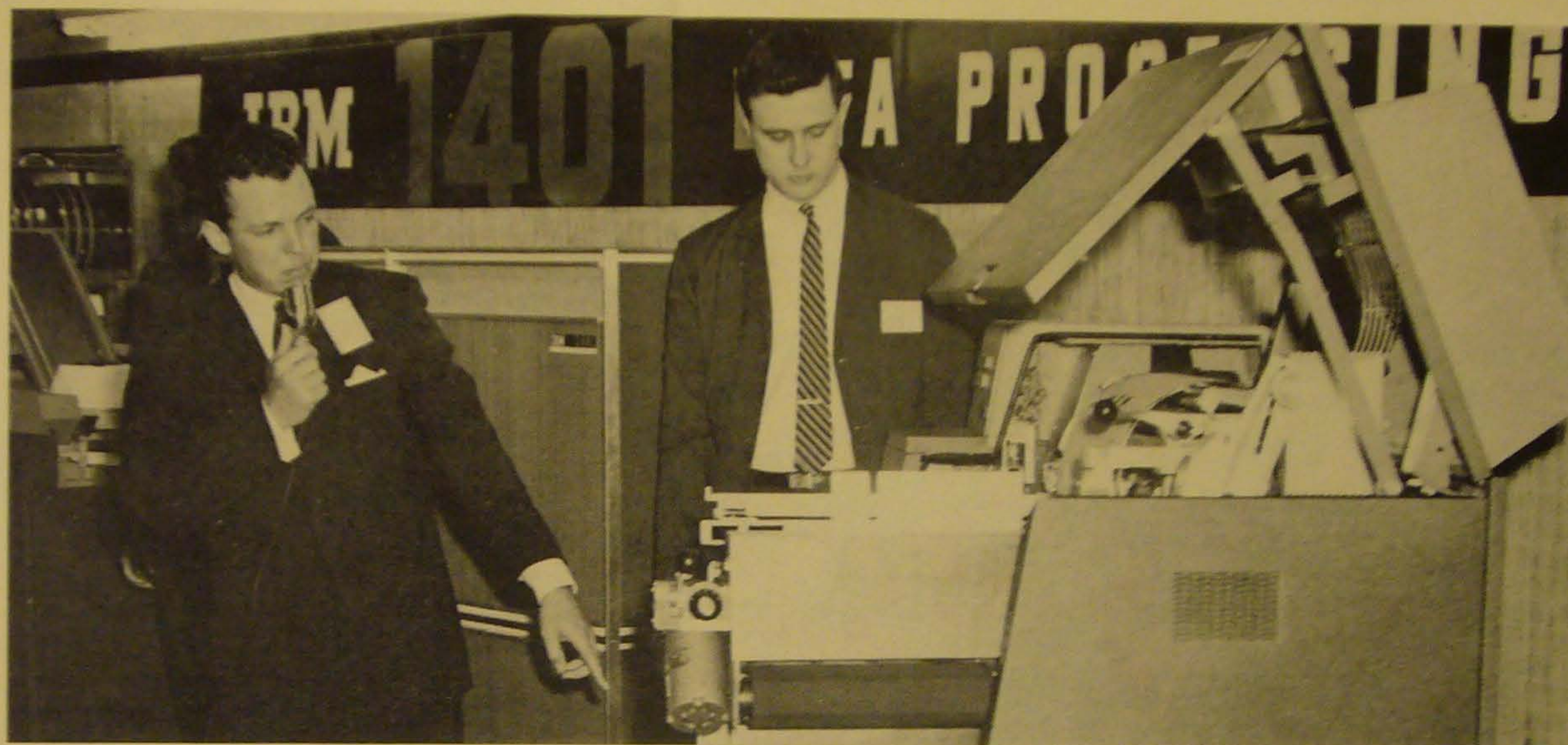
From there flight on June airport in Ro of an IBM sho

The 1401 s van, called a I to Milan, Lo Paris and Am October.

Only recent units. The sho 1402 card-read six tape units.

It offers app only in bigger

A staff of f throughout it Calculator, the 357 Data Coll travels in Euro



R. W. Adams, D.P. Sales Representative, Toronto Uptown, describes 1403 Printer at Canadian National Business Show.

## IBM Scores Success at Business Show

Solving customers' problems was the theme of the IBM machine demonstration at the 1960 Canadian National Business Show. Located in the Automotive Building in the Canadian National Exhibition grounds, the show took place on June 6, 7, and 8.

A total of 2,100 viewed complete demonstrations on the IBM 1401 Data Processing System which was the DP Division's big attraction.

The fascinated visitors viewed a wide range of business jobs performed by the computer. These operations included, to mention just a few, preparations of Insurance Premiums, Invoice and Warehousing, Inventory analysis, Retail Cycle Billing, and Label Writing for Publishers.

For this year's show, IBM sent invitations for the demonstrations to a large number of companies — and got a big response!

The central feature of the Time Systems' display was the IBM 357 Data Collection System. The many



### Card Plant Reaches Full Production